



GOLD COAST CRICKET UMPIRES & SCORERS ASSOCIATION INCORPORATED
STRATEGIC PLAN 2022-2025

Pillars	Target Group	Activities	Leader	Expected Outcomes
Leadership and Communication	Members	Meetings-Feedback-Mentoring	President	Increased Feedback
	Exec & Mgt Teams	Regular Communication		Increased Satisfaction
	Cricket Gold Coast	Liaison, Meetings - Feedback		Improved Relations
Administration	Members	Relevant Sections Of Constitution and Fair Trading	Secretary	Membership Feedback
	Prospective Members			New Members
	Cricket Gold Coast			Improved Relations
Financial Management	Members	Relevant Sections Of Constitution and Fair Trading	Treasurer	Membership Satisfaction
	Exec & Mgt Teams			Compliance
	Cricket Gold Coast			
Recruitment and Retention	Members	Umpire-Member Recognition	Recruitment And Retention Portfolio	Increased Membership
	Potential Members	Marketing Plan		Member Satisfaction
		Membership Surveys		Feedback
		Membership Satisfaction		Marketing Response

Our Sponsors





Pillars	Target Group	Activities	Leader	Expected Outcomes
Training	Members and Potential Members	Laws & P.C.'s Training	Training Team	Increased Knowledge
		Field Techniques Training		Improved Performance
		Regional Training Days		Seeking Professionalism
		Mentoring		Updated Database
		Engage With Elite Level Advisors		
Selections And Appointments	Members	Monitor Performance	Selections And Appointments Team	Member Satisfaction
	Cricket Gold Coast	Umpire Observations		CGC Satisfaction
	Clubs	Relevant Appointments		Club Satisfaction
		Timely Notifications		
Member Welfare	Members	Member Protection Policy	M.P.O.	Investigate Issues
				Resolve Issues
				Individual Mentoring
Sponsorship	Sponsors Needs	Marketing GCCU&SA	Executive And Management Teams	Increased Sponsorship
		Sponsor Exposure		Satisfied Sponsors

**Our
Sponsors**



Proudly supported by

